

# 20 | 20 REPORT



The Ottawa  
Hospital  
Foundation | La Fondation  
de l'Hôpital  
d'Ottawa

An update on The Ottawa Hospital Foundation's 20-20 Campaign

## The Prescott Gives Back

Prescott Owner Tony Disipio knows how valuable community support is. His business was handed down from his grandfather to his father and then to him, making him the third generation to own and operate the popular eatery.

"I've spent countless hours here throughout my life and many of the customers are like family to me," says Disipio who recently launched celebrations marking the Prescott's 75<sup>th</sup> anniversary.

"I wanted to celebrate our anniversary in a meaningful way," says Disipio. "I thought the best thing would be to give back to this community."

Tony thought of the many customers who fought cancer over the years. He also thought back to just a few months ago when his brother-in-law was diagnosed with cancer and treated at The Ottawa Hospital Cancer Centre. That family member was Mike LeClair, a long-time volunteer of The Ottawa Hospital Foundation.

"So many people I care for have benefited from The Ottawa Hospital Cancer Centre that my decision to support its expansion was an easy one to make," he says. "I knew I wanted to help The Ottawa Hospital Foundation reach its goal of raising \$20 million in 20 months for this expansion."

On September 3, the Prescott launched its month-long fundraising initiative. During the lunch hour, all proceeds from the sale of pizzas and meatball sandwiches were donated to the 20-20 Campaign. This launch was so popular that the kitchen ran out of bread – a first ever at the Prescott!

Then, throughout the month of September, \$1 from the sale of every pizza and meatball sandwich will be donated to the 20-20 Campaign.

A surprise announcement came from Mike LeClair during this fundraising kick-off event. LeClair announced that his company, Ottawa Business Interiors, would match all funds raised by the Prescott.

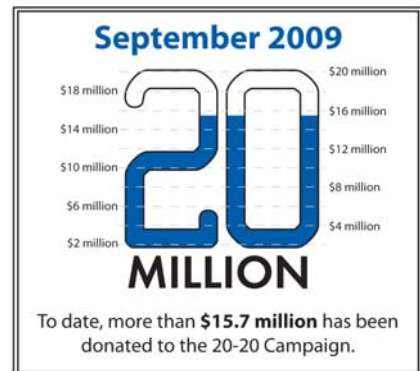
As for Disipio, he knows this partnership will help make a difference in the lives of thousands. He also knows his customers will see the importance of giving back. "I have no doubt in my mind that we'll be selling more pizzas and meatball sandwiches than we ever thought possible!"

## A PICTURE WORTH A THOUSAND WORDS

The Ottawa Hospital Foundation and St. Joseph Communications are teaming up and inviting Ottawa Hospital Cancer Centre patients to participate in a unique contest, by sending us images drawn by their children or grandchildren depicting a special moment.

The chosen images will be featured on note cards and sold through select ePRINT-IT outlets. Proceeds from the sale of these note cards will support the 20-20 Campaign.

The contest closes at the end of September. For information on where to send your submissions, visit [www.ohfoundation.ca](http://www.ohfoundation.ca)



"At the park with mom"

Submitted by 6-year-old Mikayla

## RECENT FUNDRAISING HIGHLIGHTS

- The **Greensmere Golf & Country Club** held their first member/guest fundraising tournament in August, in support of the 20-20 Campaign. More than 110 members and guests attended the event and together raised over \$8,355.

## UPCOMING FUNDRAISING INITIATIVES IN SUPPORT OF 20-20 CAMPAIGN

- **OutGrow OutPlay** – September 25 & 26, Ben Franklin Superdome  
OutGrow OutPlay Inc. is Ottawa's premiere MEGA Consignment Sale offering excellent quality items at affordable prices. A portion of the sale of clothes, toys, video game, bikes, furniture, sports equipment, etc., on September 25 and 26 will be donated to the 20-20 Campaign in support of the Cancer Centre's expansion.
- **Tree of Life Campaign** – September 26 – October 16, Shoppers Drug Mart locations  
For the second year in a row, Shoppers Drug Mart stores in Ottawa and the surrounding area are designating all funds raised through the Tree of Life Campaign to the expansion of The Ottawa Hospital Cancer Centre.
- **Colours on the Bay** – October 24, RockRiver Inn, Rockland, ON  
Thirty-five professional artists will be displaying their work – approximately 450 pieces of art. Visitors will be able to appreciate the talents of these artists can acquire a painting or photo, with proceeds benefiting the expansion of The Ottawa Hospital Cancer Centre.

## WORKPLACE CAMPAIGN HIGHLIGHTS

Throughout the summer more than **\$122,000** was raised through workplace campaign initiatives. Thank you to everyone who supported the expansion of The Ottawa Hospital Cancer Centre.

- **Mitel Networks** employees wrapped up their second "Touched by Cancer" campaign and raised enough funds to purchase valuable equipment including a blanket warmer and a chemotherapy chair.



CATSA employees

**CATSA** employees raised **\$25,835** towards the purchase of equipment to help outfit a Chemotherapy Treatment Bay. Their success came from pledge card donations, a silent auction and a branch competition which included a chocolate sale and an exciting Wii competition in their boardroom. The generosity of employees will be applauded with a karaoke serenade from their Vice President at an upcoming thank you event.

- **logen Corporation** and their employees donated enough funds to purchase two centrifuges which analyze blood and a chemotherapy chair in their inaugural campaign.
- The generosity of **Gallium Corporation** and staff was enough to purchase a crash cart, chemotherapy chair and an exam couch.
- Employees from **Scotia Private Client Group** rallied together to raise funds towards the purchase of a chemotherapy chair.

**Lockheed Martin Canada** employees successfully reached their goal of more than **\$4,800** and even managed to convince their CFO, Janice Menezes to trade in her Maple Leaf Jersey for an Ottawa Senators one. Their support will purchase a chemotherapy chair in the new cancer centre.



Lockheed Martin Fundraising Drive

## RECENT WORKPLACE CAMPAIGN LAUNCHES

- **Wi-LAN** employees are launching their first workplace initiative in support of the 20-20 Campaign. Their goal is to raise enough funds to purchase a chemotherapy chair for the new Cancer Centre.
- **IT/NET** is launching its second campaign with a goal of raising enough funds to purchase a blood analysis unit to be used in a chemotherapy treatment area.

## ABOUT THE 20-20 CAMPAIGN

The Ottawa Hospital Cancer Centre at the General Campus is undergoing the largest expansion in its history. The 20-20 Campaign is a major fundraising initiative of The Ottawa Hospital Foundation, with a goal of raising \$20 million in 20 months to expand The Ottawa Hospital Cancer Centre at the General Campus.

The expansion of The Ottawa Hospital Cancer Centre is critical. The Ottawa Hospital is the hub of cancer care in our region and this year alone, more than 21,000 patients will rely on its fully integrated outpatient centre for treatment. This represents more than 190,000 patient visits.

For more information or to donate, visit our 20-20 Campaign Web site or call 613-761-4295.

**Help us get ready for someone you know**

[www.ohfoundation.ca](http://www.ohfoundation.ca)

