

20 | 20 REPORT



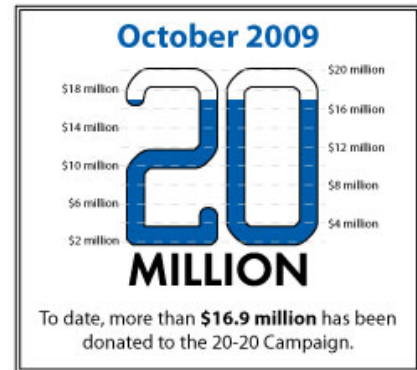
The Ottawa
Hospital
Foundation | La Fondation
de l'Hôpital
d'Ottawa

An update on The Ottawa Hospital Foundation's 20-20 Campaign

NAV CANADA TOPS LAST YEAR'S DONATION TO 20-20 CAMPAIGN

For the second year in a row, NAV CANADA has more than doubled its annual commitment to The Ottawa Hospital Cancer Centre. Thanks to the remarkable generosity of its staff based in Ottawa and Cornwall, the Company has donated more than \$244,000 to the 20-20 Campaign this year.

The 2009 campaign goal was set at \$50,000 in employee donations with NAV CANADA agreeing to match all employee contributions.



“It is truly remarkable that we were able to more than double our target goal,” said John Crichton, President and CEO of NAV CANADA and 20-20 Campaign Cabinet Member. “Through our employees’ generosity, dedication and boundless energy we continue to build on our success by donating close to \$450,000 in only two years. The government match is still in effect, which brings our total to almost \$805,000 this year.”

At the company’s annual Family Picnic, Mr. Crichton along with Campaign Chair Andrew Campbell, Vice President of Customer and Commercial Services, presented a cheque to Cindy McLennan, Clinical Manager of Systemic Therapy at The Ottawa Hospital Cancer Centre and Susan Doyle, President and CEO of The Ottawa Hospital Foundation.

Originally, NAV CANADA had set out to raise enough funds to fully outfit a Chemotherapy Treatment Bay which includes the purchase of an ultrasound unit, IV pumps, reclining chairs, blanket warmers and more. In short, everything that is needed to help more patients receive the care they need in a more private environment.



Cindy McLennan, Andrew Campbell, John Crichton, and Susan Doyle at NAV CANADA’s annual Family Picnic.

“Our donation of \$244,000 not only pays for the equipment needed in the Treatment Bay, it also help covers construction costs,” noted Crichton.

BOONE PLUMBING HONOURS ONE OF THEIR OWN

In spring 2009, Roger Lalonde, a dedicated 21-year employee of Boone Plumbing & Heating Supply Inc. put out a call to action to his employer, co-workers, family and friends. In the face of his own cancer diagnosis, he wanted to raise funds to support the expansion of The Ottawa Hospital Cancer Centre. Boone Plumbing proved to be a strong supporter of both Roger and the 20-20 Campaign.

Through Roger's friends and family and Boone's employees, customers and suppliers, an incredible \$50,000 was raised within a few months.



Roger Lalonde (2nd from left) and his wife Johanne are joined by Dr. Jack Kitts (left), and Boone Plumbing and Supply Ltd. staff (Gilbert Cyr, Frank Marcil and Joe Desjardins) at a recent President's Dinner hosted by The Ottawa Hospital Foundation

"I don't want cancer to define my life. I want my life to be defined by what I've accomplished." - Roger Lalonde

TREE OF LIFE CAMPAIGN

For the second year in a row, Shoppers Drug Mart stores in Ottawa and the surrounding area are designating all funds raised through the Tree of Life Campaign to The Ottawa Hospital. More specifically: groundbreaking research at The Ottawa Hospital Cancer Centre, focusing on cancers affecting women.

The Tree of Life Campaign kicked off September 26, 2009 and runs until October 16, 2009.

RECENT FUNDRAISING HIGHLIGHTS

- **Cleland Jardine Engineering Ltd**, suppliers to The Ottawa Hospital, raised **\$3,600** during their recent invitational golf tournament. The funds will go towards the expansion of the Cancer Centre. Cleland Jardine Engineering has been a strong supporter of The Ottawa Hospital in the past years. Partner Mike Cleland represents the firm as a table captain for the annual Ottawa Hospital President's Breakfast.

ABOUT THE 20-20 CAMPAIGN

The Ottawa Hospital Cancer Centre at the General Campus is undergoing the largest expansion in its history. The 20-20 Campaign is a major fundraising initiative of The Ottawa Hospital Foundation, with a goal of raising \$20 million in 20 months to expand The Ottawa Hospital Cancer Centre at the General Campus.

The expansion of The Ottawa Hospital Cancer Centre is critical. The Ottawa Hospital is the hub of cancer care in our region and this year alone, more than 21,000 patients will rely on its fully integrated outpatient centre for treatment. This represents more than 190,000 patient visits.

For more information or to donate, visit our 20-20 Campaign Web site or call 613-761-4295.

Help us get ready for someone you know

www.ohfoundation.ca

