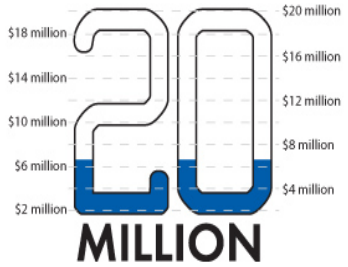
20|20 REPORT

The Ottawa Hospital Foundation | La Fondation de l'Hôpital d'Ottawa

An update on The Ottawa Hospital Foundation's 20-20 Campaign

October 2008

HOW ONE WOMAN'S STORY INSPIRED AN ENTIRE WORKPLACE



To date, more than **$6.4 million** has been donated to the 20-20 Campaign.

Dianne Hourigan lived a happy and healthy life. But in July 2003, the Human Resources Consultant at Mitel saw her world change drastically when she was diagnosed with stage 3 colorectal cancer.

"I can remember the feeling of terror when I heard those words," she says. "All I could think about was how was I going to tell my family."

Her surgery was scheduled for August and was followed by chemotherapy and radiation treatments.

Finally, Dianne's health improved and by September 2004 she returned to work.

Throughout the following year Dianne was monitored every three months and was in good health. However in September 2005, her routine check up showed concerning results. A CT scan confirmed a tumour in her liver.

Dianne had 2/3 of her liver removed and was once again scheduled for chemotherapy. She finished her final round of chemotherapy in April 2006 and three months later returned to work part-time until she was able to take on a full-time schedule. She says the staff at The Ottawa Hospital Cancer Centre provided her with a daily dose of inspiration. "I kept wondering what made the Cancer Centre staff continue to go to work every day and care for the thousands of patients," says Dianne. "I guess it's because of people like me who survive."

(Left to right) Dianne Hourigan, cancer survivor; Cindy McLennan, The Ottawa Hospital Cancer Centre; Jerry Sparling, Mitel; and Shelley Kuzma, The Ottawa Hospital Foundation

Mitel, Dianne's employer, recently completed its workplace campaign in support of the The Ottawa Hospital Cancer Centre expansion project. The "Touched by Cancer" Mitel campaign was a huge success. Employees surpassed their original goal and raised $40,000 for the purchase of chemotherapy chairs to be used in the expanded Cancer Centre. This amount covers the cost of nine chairs - three more chairs than originally planned.

"My mother had cancer, my brother had cancer and I had cancer," says Dianne. "The fact is, cancer can touch any one of us at anytime. It is important to have a centre like The Ottawa Hospital Cancer Centre to treat our loved ones as soon as possible."

Dianne has been cancer-free since January 2006.

OUR CABINET MEMBERS AT WORK

For the past 30 years, **Gisèle Richer** has helped shaped The Ottawa Hospital into a world-class care provider. Through her involvement in various committees as well as the Hospital's Board of Governors and most recently the 20-20 Campaign Cabinet, she has made, and continues to make a difference in this community's health care.

As a cancer survivor, Gisèle knows all too well how important the Cancer Centre is to those who are diagnosed. Recently, she co-hosted the annual President's Breakfast - a fundraising event for The Ottawa Hospital. This year's event was tremendously successful and surpassed expectations. Through Gisèle's involvement and generosity as well as that of hundreds of other community leaders, a record $800,000 was raised for The Ottawa Hospital. A portion of these funds will be directed to the expansion of The Ottawa Hospital Cancer Centre.

SEPTEMBER FUNDRAISING HIGHLIGHTS

- Participants in the **Lorenzo's Pizza Softball Tournament** helped raise close to $7,000.
- The **Friends of Elmer Golf Tournament and Dinner** attended by former Entrust employees and organized by Ian Curry, formerly with Entrust and now President and CEO of DNA Genotek Inc., raised approximately $12,000 for the 20-20 Campaign.
- Local designer **Judy Joannou** held an open house to launch her fall clothing collection. She donated 5% of the proceeds, more than $990, to the 20-20 Campaign.

UPCOMING FUNDRAISING INITIATIVES IN SUPPORT OF 20-20 CAMPAIGN

- The **Shoppers Drug Mart Tree of Life Campaign** launched in September, wraps up on October 10th. Customers can purchase a leaf, maple leaf or an apple, with all proceeds going towards the Campaign. More than 40 local stores are participating.
- **IT/NET** has launched a one-week campaign to benefit the Cancer Centre expansion. Money will be raised through payroll, 15 minute massages, basic self-defense classes, genealogy introductions, books sales, etc. Their goal has been set at $20,000.
- **Scotia Private Client Group** is using a pledge card campaign to raise money for the 20-20 Campaign. This initiative will last until the end of November.

The Ottawa Hospital Cancer Centre at the General Campus is undergoing the largest expansion in its history. The Ottawa Hospital Foundation's 20-20 Campaign aims to raise $20 million in 20 months for the project, which will double the current size of the Centre.

The expansion of The Ottawa Hospital Cancer Centre is critical. The Ottawa Hospital is the hub of cancer care in our region and this year alone, more than 21,000 patients will rely on its fully integrated outpatient centre for treatment. This represents more than 190,000 patient visits.

For more information or to donate, visit our 20-20 Campaign Web site or call 613-761-4295.

Help us get ready for someone you know
www.ohfoundation.ca

20|20
CAMPAIGN

$20 million in 20 months
for the expansion of The Ottawa Hospital
Cancer Centre at the General Campus