20|20 REPORT

The Ottawa Hospital Foundation | La Fondation de l'Hôpital d'Ottawa

An update on The Ottawa Hospital Foundation's 20-20 Campaign

FINAL FUNDRAISING PUSH

After months of construction, the newly expanded Ottawa Hospital Cancer Centre is almost ready to open its doors to patients.

"This is a very exciting time for everyone," says Susan Doyle, President and CEO of The Ottawa Hospital Foundation. "This historic expansion will have a very positive and direct impact on the lives of thousands of cancer patients in our community."

April 2008

Eighteen months ago, The Ottawa Hospital Foundation launched an ambitious fundraising campaign: $20 million in 20 months in support of the Cancer Centre expansion.

With only two months left in this fundraising initiative, The Ottawa Hospital Foundation is reaching out to the community to help raise the remaining $1.9 million.

"The community has been so generous since we launched this campaign," says Doyle. "We're hoping support will continue during these final days and that come January, The Ottawa Hospital Foundation will be able to announce an incredible end to the 20-20 Campaign."

The Ottawa Hospital Cancer Centre currently treats 21,000 patients, which represents 190,000 patient visits every year. It is the second-largest cancer services provider in Ontario, and among the top five in Canada.

The expanded Centre will feature nine centralized radiation machines at the General Campus and 15 new chemotherapy chairs for a total of 50, which will allow for a 50% increase in the number of patients treated.

"Chances are someone we know will need The Ottawa Hospital Cancer Centre one day," says Doyle. "We want to make sure it's ready when that time comes."

November 2009

PAST FUNDRAISING HIGHLIGHTS

- Every meatball sandwich and pizza ordered at **The Prescott** throughout the month of September triggered a $1 donation to the 20-20 Campaign. At the launch of this fundraiser, Mike LeClair, CEO of **Ottawa Business Interiors** (OBI) and long-standing volunteer at The Ottawa Hospital Foundation, announced OBI would match all funds raised by The Prescott. Thanks to this partnership $16,000 was donated to the 20-20 Campaign.

- Through the sale of raffle tickets along with the generosity of artists who donated 20% of their earnings, **Colours on the Bay** raised $12,000 in support of the Cancer Centre expansion.

RECENT WORKPLACE CAMPAIGNS

- Outstanding generosity was shown by the 30 employees of **Wi-LAN** who took part in their first workplace campaign in support of The Ottawa Hospital. Together, they donated more than $10,000 to the 20-20 Campaign. This amount is enough to purchase two chemotherapy chairs for the expanded Cancer Centre.
- In just one week, **IT/NET**'s 80 employees raised $20,000 for the 20-20 Campaign. Their success is attributed in part to funds raised during special events, employee generosity and a $5,000 corporate donation. Their total donation will help purchase a centrifuge to monitor a patient's blood work while they undergo chemotherapy treatment. This was IT/NET's sixth year supporting The Ottawa Hospital Foundation through a workplace campaign.

ABOUT THE 20-20 CAMPAIGN

The Ottawa Hospital Cancer Centre at the General Campus is undergoing the largest expansion in its history. The 20-20 Campaign is a major fundraising initiative of The Ottawa Hospital Foundation, with a goal of raising $20 million in 20 months to expand The Ottawa Hospital Cancer Centre at the General Campus.

The expansion of The Ottawa Hospital Cancer Centre is critical. The Ottawa Hospital is the hub of cancer care in our region and this year alone, more than 21,000 patients will rely on its fully integrated outpatient centre for treatment. This represents more than 190,000 patient visits.

For more information or to donate, visit our 20-20 Campaign Web site or
call 613-761-4295.

Help us get ready for someone you know

www.ohfoundation.ca

20|20
CAMPAIGN

$20 million in 20 months
for the expansion of The Ottawa Hospital
Cancer Centre at the General Campus