20|20 REPORT

The Ottawa Hospital Foundation | La Fondation de l'Hôpital d'Ottawa

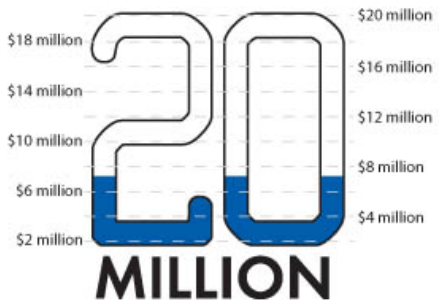
An update on The Ottawa Hospital Foundation's 20-20 Campaign

November 2008

CANCER SURVIVOR MAKES A DIFFERENCE FOR FUTURE PATIENTS

Gisèle Savage has never been one to back down from a challenge. Growing up on a farm as the eldest of seven children, Gisèle learned of responsibility and hard work at a young age.

The Orleans resident spent most of her life working for the Federal Government and throughout her career, dedicated countless hours to her community. Whether it was restoring old hockey equipment, or volunteering as a member of various charitable organizations, she is proud of the difference she made, and continues to make in her community.



To date, more than **$7.1 million** has been donated to the 20-20 Campaign.

When Gisèle was asked to join The Ottawa Hospital Foundation's 20-20 Campaign in support of The Ottawa Hospital Cancer Centre expansion, it didn't take long for her to realize that this was not only another opportunity for her to make a difference; this time, she would help save lives.

"As a lung cancer survivor I know all too well how important The Ottawa Hospital Cancer Centre is to this community, so I agreed to take on the challenge of helping to raise $20 million in 20 months," she says.

Gisèle knows the best way to inspire others to give is to lead by example, and so she is making a $200,000 donation to the 20-20 Campaign. "Our families, friends and neighbors are counting on The Ottawa Hospital Cancer Centre to be ready when someone they know is diagnosed with this terrible disease," she says. "Supporting the 20-20 Campaign is the one concrete way to make a significant difference."

Gisèle now lives her life to the fullest; and she is reminded every day of how fortunate she is to have received her treatment for lung cancer at The Ottawa Hospital Cancer Centre. She also recalls the tremendous support her family showed her during her treatment, which is why she has decided to turn to them for support once more. "This time, I will be asking them to help make a difference in the lives of the thousands of cancer patients who will be diagnosed this year," she says. "Together, we can make a real difference and help The Ottawa Hospital Cancer Centre get ready for someone we know."

CONSTRUCTION UPDATE

The Ottawa Hospital Cancer Centre expansion project is in full swing. PCL Construction has been overseeing this project and after 10 months of digging and building, the pouring of concrete has begun. Once completed, more than 5,000 tones of concrete will have been poured.

The concrete used to shape the walls of the four new radiation treatment rooms is referred to as "radiation shielding concrete". This special high density concrete prevents radiation from seeping into other areas. These walls will be 1.5 metres thick.

COMMUNITY LEADERS AT WORK

Family owned and operated **Broccolini Construction Inc.** is leaving its mark on cancer care in the Ottawa region through a commitment of $100,000 to the 20-20 Campaign.

The Montreal-based company, which recently opened an office in downtown Ottawa, knows just how important the expansion of the Cancer Centre is to the community in which they now operate. Through matched funding from the provincial government, their donation turns into a $320,000 investment in cancer care.

"We are honoured to be part of such an incredible initiative that will no doubt change the lives of thousands. By donating to this worthwhile campaign, Broccolini Construction Inc. is ensuring quality care for our future generation." -- **Anthony Broccolini, Project Manager, Broccolini Construction**

Never too young to make a difference

Six-year-old Jayna Adrain (left) and her eight-year-old sister Meghan are a perfect example of young philanthropists. The two Napanee girls held a fundraiser during which they cut their hair in support of cancer. They raised $1,054 in honour of their late grandfather who was treated at The Ottawa Hospital Cancer Centre.

Photo courtesy: The Napanee Beaver

OCTOBER FUNDRAISING HIGHLIGHTS

- The annual **Shoppers Drug Mart Tree of Life Campaign** which wrapped up in October raised $63,000 for the 20-20 Campaign. Locally, more than 40 stores participated.
- Through the sale of his sculptures at the **Pivotal Women Art Show**, Dr. Shaukat Chaney raised more than $6,000.
- Through their annual workplace campaign **IT/NET** raised more than $21,000 for new equipment. Their donation will purchase a Comprehensive Chemotherapy Suite which includes a chemo chair, blanket warmer and IV pole with a pump.
- **Sun Microsystems** employees raised $3,540 from a variety of office events including a barbeque, pot luck, golf tournament, raffles and pledge form donations. The company is expected to match these donations dollar for dollar resulting in a donation of $7,080.
- Employees of **Informetrica** raised $575 for the 20-20 Campaign through summer office BBQs. The company matched these donations dollar for dollar resulting in a $1,200 donation to TOHF 20/20 campaign.

UPCOMING FUNDRAISING INITIATIVES IN SUPPORT OF 20-20 CAMPAIGN

- **GasTOPS** recently launched a month-long workplace campaign. The goal of their campaign is to raise $20,000 for a crash cart & IV pole with a pump.
- A 5-year fundraising commitment has been made by **Thermo Fisher Scientific**. They hope to raise $10,000 every year through their fall workplace campaign which launches this month. The company will then match employee donations to a maximum of $10,000 each year.

ABOUT THE 20-20 CAMPAIGN

The Ottawa Hospital Cancer Centre at the General Campus is undergoing the largest expansion in its history. The Ottawa Hospital Foundation's 20-20 Campaign aims to raise $20 million in 20 months for the project, which will double the current size of the Centre.

The expansion of The Ottawa Hospital Cancer Centre is critical. The Ottawa Hospital is the hub of cancer care in our region and this year alone, more than 21,000 patients will rely on its fully integrated outpatient centre for treatment. This represents more than 190,000 patient visits.

For more information or to donate, visit our 20-20 Campaign Web site or call 613-761-4295.

Help us get ready for someone you know
www.ohfoundation.ca

20|20
CAMPAIGN

$20 million in 20 months
for the expansion of The Ottawa Hospital
Cancer Centre at the General Campus