

20 | 20 REPORT



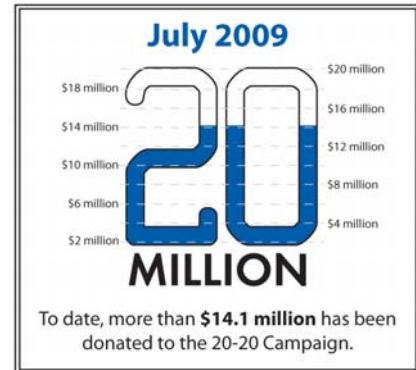
The Ottawa
Hospital
Foundation | La Fondation
de l'Hôpital
d'Ottawa

An update on The Ottawa Hospital Foundation's 20-20 Campaign

EMBRACING THE OPPORTUNITY TO MAKE A DIFFERENCE

Workplaces show overwhelming support for Cancer Centre expansion

An overwhelming response. That's what Michael D'Amico, Vice President Human Resources and Organizational Effectiveness at IOGEN Corporation witnessed when he asked his employees to make a difference in the community.



The employees selected The Ottawa Hospital as their charity of choice and designated their donations to the expansion of The Ottawa Hospital Cancer Centre.

“At IOGEN, we know the excitement of developing and supporting cutting-edge technology that could change the world,” says Michael. “What’s exciting about our support of the Cancer Centre’s expansion is that we’ve changed the lives of thousands of cancer patients.”

And they’re not the only ones changing lives. Since the launch of the 20-20 Campaign in May 2008, more than 20 workplaces have supported the expansion of The Ottawa Hospital Cancer Centre. For some, raising funds is a tribute to a lost colleague and friend; for others, it’s simply a way to make a difference.

Ian Curry, President & Chief Executive Officer of DNA Genotek says the response from his employees exceeded expectations. “When we asked our employees to take part in a campaign to support the Cancer Centre’s expansion, they responded so positively. They really understand the importance of the research taking place there,” he says. In their inaugural campaign, the 50 employees donated more than \$8,500, which the company matched to boost the donation to \$17,000.

NAV CANADA was eager to launch a second workplace campaign after the incredible success of last summer when employees donated more than \$100,000. That amount was then matched by the company for a total donation of \$204,000.

“Supporting The Ottawa Hospital Cancer Centre is something we will all benefit from either directly or indirectly,” says John Crichton, President and CEO of NAV CANADA. “Our family, neighbours and friends matter to us. We want the Cancer Centre to be ready if they or their loved ones need it.”

Many workplaces have scheduled a second campaign for the fall. To date they have raised more than \$500,000 for the Cancer Centre’s expansion.

Thank you to the following workplaces:

Bell Canada (Employee Giving Program); Brainhunter Inc.; CATSA; Colonnade Development Inc.; DNA Genotek Inc.; Doyle Salewski Inc.; EDS, an HP company; Fisher Scientific; GasTOPS Ltd.; Gallium Visual Solutions; IBM Canada Ltd.; IBM Employee Charitable Fund; Informetrica Limited; IOGEN Corporation; Innovapost; International Datacasting; IT/NET; Lockheed Martin Canada; Mitel Networks Corporation; NAV CANADA; Sun Microsystems of Canada Inc.



GIVING BACK

Cancer survivor Frank Gualtieri continues to show his appreciation for The Ottawa Hospital Cancer Centre. For the second year in a row, the President of Canopy Insurance has donated \$1,000 to this expansion which triggered a \$2,000 donation from Gore Mutual Insurance Company.

CIBC SUPPORTS BREAST CANCER RESEARCH

The CIBC Breast Cancer Research Lab to be housed on the third floor of the new Cancer Centre will soon become a reality thanks to a \$400,000 donation from CIBC, its employees, clients, friends and families including the staff at the downtown and Kanata branches of CIBC Wood Gundy.

Funds raised will improve care, help find new treatments and enhance the quality of life for patients.



RECENT FUNDRAISING HIGHLIGHTS

- **It's a New Day Golf Tournament**, which took place June 1 at the Rivermead Golf Club, raised approximately \$35,000 for the 20-20 Campaign.
- Close to 30 people participated in the exclusive **On Track** event at Calabogie Motorsports. Together, they raised an impressive \$75,000 for the Cancer Centre expansion. All costs associated with this event were covered thanks to our generous sponsors.
- The annual **Plowing Fore a Cure** event teed off on June 17 at Emerald Links Golf and Country Club. This year's event raised \$30,000 in support of the Cancer Centre expansion and was in memory of Denvil Brown – a tireless worker on many rural charity projects who died of cancer earlier this year.
- More than \$8,500 was raised for the 20-20 Campaign at this year's **Forty Under 40** gala - presented by the Ottawa Business Journal. The 12th annual gala featured an impromptu auction of a tie belonging to MDS Nordion President and 20-20 Campaign Cabinet Co-Chair Steve West, which sold for \$1,000!



Ottawa and Area branches of **Your Credit Union** and their customers helped make a difference by collecting donations for the expansion and hard candies for patients to eat following their treatment.

In the end, a full box of candy was donated to the Cancer Centre, along with \$145.

ABOUT THE 20-20 CAMPAIGN

The Ottawa Hospital Cancer Centre at the General Campus is undergoing the largest expansion in its history. The 20-20 Campaign is a major fundraising initiative of The Ottawa Hospital Foundation, with a goal of raising \$20 million in 20 months to expand The Ottawa Hospital Cancer Centre at the General Campus.

The expansion of The Ottawa Hospital Cancer Centre is critical. The Ottawa Hospital is the hub of cancer care in our region and this year alone, more than 21,000 patients will rely on its fully integrated outpatient centre for treatment. This represents more than 190,000 patient visits.

For more information or to donate, visit our 20-20 Campaign Web site or call 613-761-4295.

Help us get ready for someone you know

www.ohfoundation.ca

