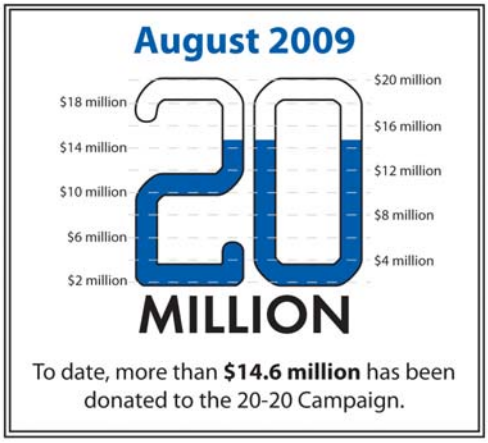
20|20 REPORT

The Ottawa Hospital Foundation | La Fondation de l'Hôpital d'Ottawa

An update on The Ottawa Hospital Foundation's 20-20 Campaign

Supporting the Body and Mind



Chemotherapy, radiation and surgery. Many of us know just how instrumental they are in the battle against cancer. But for many patients, the physical component of their cancer treatment is only the beginning.

Understanding cancer, its effect on the body, family and loved ones, and the future, is also a critical aspect in the treatment of this disease. That's why patients often turn to dedicated individuals at The Ottawa Hospital Cancer Centre who are ready to provide guidance and support along the way.

The Ottawa Hospital Psychosocial Oncology Program offers a variety of services to cancer patients and their families. From dietitians who help patients with issues caused by cancer treatment, to social workers who counsel and support patients; this team can be accessed by all patients/families at the Cancer Centre at any time in their treatment and follow up.

"There are many concerns a patient needs addressed when they are being treated for cancer," says Diane Manii, Clinical Manager of The Ottawa Hospital Cancer Centre Psychosocial Oncology Program. "We are here to provide guidance, support and rehabilitation during what can be a very difficult time, but right now we don't always have the space to do so."

The expansion of The Ottawa Hospital Cancer Centre will not only enhance treatment areas, but will also provide additional space for this very important program such as:

Family counseling rooms – where the whole family will be able to meet with a health care provider in comfort and privacy.

Designated group session rooms – where a variety of support groups and educational sessions are offered. Although the sessions already exist, counselors sometimes have difficulty tracking down available meeting space. A constant change in location can also affect a patient's comfort level. The expansion of the Cancer Centre will include rooms designated to these very important sessions.

Centralized waiting area – where patients will be greeted by staff. By centralizing the waiting area, patients who are already dealing with a stressful and emotional situation, will not have to worry about finding their way to the next appointment.

"The expansion of The Ottawa Hospital Cancer Centre will provide areas that support the healing process for patients in addition to the current treatment areas," says Diane. "By combining all aspects of care we are ensuring a better, more positive outcome for our patients."

A BREAKFAST OF COMMUNITY CHAMPIONS

Last year's President's Breakfast hosted by The Ottawa Hospital Foundation raised a record $800,000 for The Ottawa Hospital. Of that, more than $600,000 was donated to the expansion of the Cancer Centre.

This year's breakfast takes place on September 9 at The Westin Ottawa. For more information contact shmartin@ottawahospital.on.ca

A PICTURE WORTH A THOUSAND WORDS

The Ottawa Hospital Foundation and St. Joseph Printing are teaming up and inviting Ottawa Hospital Cancer Centre patients to participate in a unique contest, by sending us images drawn by their children or grandchildren depicting a special moment.

The chosen images will be featured on note cards and sold through St. Joseph's 25 retail outlets. Proceeds from the sale of these note cards will support the 20-20 Campaign.

For information on where to send your submissions, visit www.ohfoundation.ca

TREE OF LIFE CAMPAIGN

For the second year in a row, Shoppers Drug Mart stores in Ottawa and the surrounding area are designating all funds raised through the Tree of Life Campaign to the expansion of The Ottawa Hospital Cancer Centre.

The Tree of Life Campaign kicks off on September 26, 2009 and runs until October 16, 2009.

RECENT FUNDRAISING HIGHLIGHTS

- The **Ottawa Business Journal**'s annual golf tournament raised more than $6,700 for the 20-20 Campaign.
- Three thousand dollars was raised during the **Indo-Caribbean Cultural Celebration** in June.
- More than $400 was raised for the Cancer Centre expansion during this year's **Experts After Hours**.

UPCOMING FUNDRAISING INITIATIVES IN SUPPORT OF 20-20 CAMPAIGN

- **OutGrow OutPlay –** September 25 & 26
  OutGrow OutPlay Inc. is Ottawa's premiere MEGA Consignment Sale offering excellent quality items at affordable prices. A portion of the sale of clothes, toys, video game, bikes, furniture, sports equipment, etc., on September 25 and 26 will be donated to the 20-20 Campaign in support of the Cancer Centre's expansion.

ABOUT THE 20-20 CAMPAIGN

The Ottawa Hospital Cancer Centre at the General Campus is undergoing the largest expansion in its history. The 20-20 Campaign is a major fundraising initiative of The Ottawa Hospital Foundation, with a goal of raising $20 million in 20 months to expand The Ottawa Hospital Cancer Centre at the General Campus.

The expansion of The Ottawa Hospital Cancer Centre is critical. The Ottawa Hospital is the hub of cancer care in our region and this year alone, more than 21,000 patients will rely on its fully integrated outpatient centre for treatment. This represents more than 190,000 patient visits.

For more information or to donate, visit our 20-20 Campaign Web site or call 613-761-4295.

Help us get ready for someone you know

www.ohfoundation.ca

20|20 CAMPAIGN

$20 million in 20 months
for the expansion of The Ottawa Hospital
Cancer Centre at the General Campus