

# 20 | 20 REPORT



The Ottawa  
Hospital  
Foundation | La Fondation  
de l'Hôpital  
d'Ottawa

An update on The Ottawa Hospital Foundation's 20-20 Campaign

## LACING UP TO MAKE A DIFFERENCE

Peter Stenger set foot into The Ottawa Hospital Cancer Centre for the first time in 2006. "I don't think many people fully understand what you go through when you walk through those doors," he says of his first visit to the Centre. "It changes your life."

His wife's diagnosis of breast cancer is what brought him to The Ottawa Hospital Cancer Centre. However, it was her treatment and determination that inspired Peter, President of Uniform Development Group, to join The Ottawa Hospital Foundation's 20-20 Campaign Cabinet. As a member of this cabinet, Peter is helping to raise \$20 million in 20 months for the expansion of the Cancer Centre.

"When you're young you believe that you are untouchable when it comes to cancer," he says. "Ultimately, it doesn't matter what your age is, we will all be affected by this disease at some point in our lives."

Peter has witnessed first-hand his wife's journey from diagnosis to surgery, chemotherapy and radiation, to her ongoing drug treatment. He compares the battle with cancer to a decathlon – never knowing what to expect in the next stage.

Although it's not a decathlon, Peter and his wife have signed up to take part in the MDS Nordion 10K during Ottawa Race Weekend, and they'll be lacing up in support of Ottawa Race Weekend's official local charity – The Ottawa Hospital.

"We're both runners and we both want to make a difference," says Peter who along with his wife, Janet, will be raising funds through the MDS Nordion Ottawa Hospital Race Weekend Challenge. "We have chosen to run for a cause close to our hearts; we have chosen to support the expansion of the Ottawa Hospital Cancer Centre."

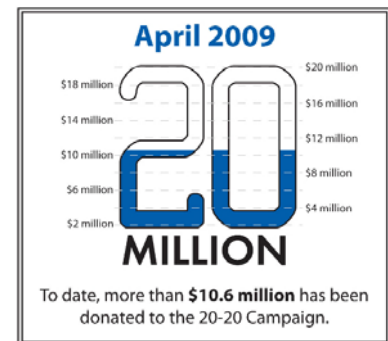
Peter and Janet will join ranks with other members of 20-20 Team, all of whom are raising funds to double the size of the existing Cancer Centre.

Over the next five years, a staggering 100,000 people in our region will be diagnosed with cancer. Peter is aware, from past experience, that he will probably know many of these people by name. The time to act is now.

"I have watched my wife and several of my employees battle cancer," says Peter. "Raising funds for The Ottawa Hospital Cancer Centre is not just about the disease – it is also about helping the people living with cancer. By supporting The Ottawa Hospital Cancer Centre expansion we can create a place of hope and comfort that will have a positive impact on the lives of people battling this disease. "

## CABINET MEMBERS AT WORK

CIBC employees are committed to making a difference to breast cancer research. With the support of Mary Bellefeuille, CIBC VP of Ontario East and North Retail Distribution and 20-20 Campaign Cabinet Member, CIBC expects to raise \$400,000 in support of a Breast Cancer Research Lab. This lab, in the newly expanded Cancer Centre, will enable our leading scientists to develop new treatments and ensure better outcomes for thousands of women in our community!



## COMMUNITY GIVES BACK

Every year thousands of runners and walkers take part in Ottawa Race Weekend and raise funds for The Ottawa Hospital through the MDS Nordion Ottawa Hospital Race Weekend Challenge. This year hundreds of those participants are raising funds for the expansion of The Ottawa Hospital Cancer Centre.

Turnbull School is among the many teams already fundraising for the Cancer Centre expansion. Since 2002, students and staff have raised more than \$232,000 for The Ottawa Hospital – the official local charity of Ottawa Race Weekend. This year they'll be raising funds to equip a chemotherapy treatment bay.

Two local companies are also lacing up and running for a reason. Great West Life and Accu-Rate are both new to this fundraising challenge. They'll be rallying their clients, supporters, friends and colleagues to help raise funds for the expansion of the Cancer Centre.

## RECENT FUNDRAISING HIGHLIGHTS

- **DNA Genotek** employees launched a workplace campaign in February and successfully raised more than \$8,500 for two blanket warmers. The company matched each donation raised by their employees dollar for dollar, making their total contribution more than \$17,500. The 50 employees continue their fundraising efforts and hope to raise enough for a third blanket warmer.
- The 100 employees of **International Datacasting** will kick off their workplace campaign April 16, with a goal of raising enough money for two chemotherapy chairs. The company plans to match donations from their staff dollar for dollar. International Datacasting employees have raised more than \$1,000 even before the official launch of their campaign.

## UPCOMING EVENTS

- **April 18 – An Evening of Caring**  
Louis Bettancourt of Allied Flooring is hosting *An Evening of Caring* at the Centurion Centre in support of The Ottawa Hospital Cancer Centre expansion. The evening will feature fine dining, entertainment and the chance to make a difference in our region's cancer care. Dr. Michael Fung Kee Fung, Head of Surgical Oncology and Director of the Division of Gynecologic Oncology at The Ottawa Hospital, will be the keynote speaker. For tickets call 613-822-3355 (weekdays) or 613-720-4746 (evenings and weekends).
- **May 9 – St. Laurent Centre Celebrates Mothers**  
St. Laurent Centre and its CIBC branch are teaming up to celebrate mothers – just in time for Mother's Day. On May 9<sup>th</sup>, shoppers will be invited to enter a free draw for a Mother's Day Basket worth \$5,000. Shoppers will also have the opportunity to make a donation to the 20-20 Campaign – which will count towards CIBC's commitment to raising \$400,000 for a new Breast Cancer Research Lab at the newly expanded Ottawa Hospital Cancer Centre.

## ABOUT THE 20-20 CAMPAIGN

The Ottawa Hospital Cancer Centre at the General Campus is undergoing the largest expansion in its history. The Ottawa Hospital Foundation's 20-20 Campaign aims to raise \$20 million in 20 months for the project, which will double the current size of the Centre.

The expansion of The Ottawa Hospital Cancer Centre is critical. The Ottawa Hospital is the hub of cancer care in our region and this year alone, more than 21,000 patients will rely on its fully integrated outpatient centre for treatment. This represents more than 190,000 patient visits.

For more information or to donate, visit our 20-20 Campaign Web site or call 613-761-4295.

**Help us get ready for someone you know**

[www.ohfoundation.ca](http://www.ohfoundation.ca)

**20 | 20**  
C A M P A I G N

**\$20 million in 20 months**  
for the expansion of The Ottawa Hospital  
Cancer Centre at the General Campus